

# Improving Financial Performance: How to make your business more efficient

*promoted by the ICT Sector*

**Tuesday 27 April 2010, 12.00 – 2.00pm**

**Royal Cambridge Hotel, Trumpington Street,  
Cambridge, CB2 1PY**

If you are already using Sage 50 as your financial system or are thinking about doing so, this seminar will tell you all you need to know to ensure that your company gains maximum benefit from its new and improved capabilities.

The session strives to make Sage twice as effective using half the time, with a number of hints and tips that will allow you to get the most out of the product and streamline your finances.

Expert guest speakers from Sage UK and two of the country's key Sage developers will be sharing advice on how to use the new features, how they can be used to integrate your businesses processes and, most importantly of all, save your company time and money.

Delegates will also find out how the software can help you to collect more money faster from customers and how to produce financial reports that will help you to stay in control of your business.

The event will commence with a buffet lunch giving delegates the opportunity to network and make new contacts. There is also an opportunity for delegates to stay on after the session for a one-hour hands on, interactive demonstration of Sage and associated products.

Cost: £20.00 (plus VAT) Chamber members  
£25.00 (plus VAT) non-Chamber members

*This event is sponsored by Boldfield's Sage Division which offers advice, consultancy, training and support on Sage products.*



**To book your place please complete and return the booking form overleaf, call 01733 370809 or e-mail your details to [k.hewitt@cambsccl.co.uk](mailto:k.hewitt@cambsccl.co.uk)**

